

Course Plan

Course Title: Public Speaking	Course Code: 21LBLL101
Programme: B.B.A. LL.B	Semester: I
Credits: 2	L-T-P: 1-0-1
ISA Marks: 100	ESA Marks: NA
Course Teacher: Ms. Anisha Koshy	Date of Preparation: 04/11/2021
Course Plan Reviewer: Dr. Manojkumar V. Hiremath	Date of Review: 06/11/2021

Course Objective

This course is an introduction to public speaking. The emphasis is on the practical skill of public speaking, including techniques to lessen speaker anxiety, and the use of visual aids to enhance speaker presentations.

Course Outcomes (COs)

1. Outline the fundamental elements, skills, and goals of Public Speaking
2. Speak more confidently in front of an audience utilising a variety of delivery skills such as eye contact, gestures, movement & vocal variety.
3. Employ strategies and skills to manage communication anxiety.
4. Create and present effective presentations using digital and non-digital presentation tools.
5. Identify strategies for researching and supporting a speech or presentation.

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Mapping of Course Outcomes (COs) with Program Outcomes

Course Outcomes (COs)	Relevant Program Outcomes (POs)
1. Outline the fundamental elements, skills, and goals of Public Speaking.	PO2,PO3,PO5,PO15
2. Speak more confidently in front of an audience utilising a variety of delivery skills such as eye contact, gestures, movement & vocal variety.	PO2,PO3,PO5,PO15
3. Employ strategies and skills to manage communication anxiety.	PO2,PO3,PO5,PO15
4. Create and present effective presentations using digital and non-digital presentation tools.	PO2,PO3,PO5,PO15
5. Identify strategies for researching and supporting a speech or presentation.	PO2,PO3,PO5,PO15

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Course Content

Unit Contents	Number of Sessions
Unit I Getting rid of Stage fear Ice Breaking Activities Introduction to Public Speaking and its goals Strategies to create change using Public Speaking.	12
Unit II Story Completion Creating Advertisements Role Play and performance Informative and Persuasive Speeches	8
Unit III Impromptu Speeches Debate Presentation skills using visual aids Audience analysis and basics of Rhetoric	10
Total	30

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Unit Wise Plan

Unit Number: I	Planned Sessions: 12
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Unit Learning Outcomes

Unit Learning Outcomes	COs	BL
1. Identify the goals and benefits of public speaking.	CO1	1
2. Describe how public speaking can be used to advocate or create change.	CO1	2
3. Recognize the social and historical contexts of speech, oratory, and rhetoric	CO1	1

Topic Wise Plan

S.No.	Topic	Number of Sessions	Pedagogy
1.	Getting rid of Stage fear	2	Lecture and Discussion
2.	Ice Breaking activities	4	Engaging in activities
3.	Introduction to Public speaking and its goals.	3	Lecture and Discussion
4.	Strategies to create change using public speaking.	3	Lecture and Discussion

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Unit Wise Plan

Unit Number: II	Planned Sessions: 8
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Unit Learning Outcomes

Unit Learning Outcomes	COs	BL
1. Create and present organised and focused messages in public speaking settings.	CO2,CO3	6
2. Evaluate arguments and reasoning from an audience perspective.	CO3,CO5	5
3. Develop Informative and Persuasive speeches through research, audience analysis, etc.	CO2,CO5	6

Topic Wise Plan

S.No.	Topic	Number of Sessions	Pedagogy
1.	Story Completion on cue	2	Activity
2.	Create and present an advertisement	2	Activity
3.	Perform a skit	3	Performance activity
4.	Informative and Persuasive speeches	3	Lecture, Discussion and activity

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Unit Wise Plan

Unit Number: III	Planned Sessions: 10
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Unit Learning Outcomes

Unit Learning Outcomes	COs	BL
1. Create Messages Appropriate to the Audience, Purpose, and Context.	CO2,CO5	6
2. Integrate verbal and nonverbal presentation skills for confidently and effectively delivering oral messages.	CO2,CO4	3
3. Critically assess their own speaking, and that of others.	CO5	4

Topic Wise Plan

S.No.	Topic	Number of Sessions	Pedagogy
1.	Impromptu Speeches	2	Activity
2.	Presentation on cue with visual aids	3	Presentation
3.	Debate	2	Debate and discussion
4.	Audience analysis and basics of Rhetoric	3	Lecture and discussion

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Industry/Professional Skills, Human Values, Service Learning

Industry/Professional Skills	
Human Values	Empathy, Active Listening
Service Learning (if any)	

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Evaluation Scheme for ISA

Assessment	Weightage in Marks
Teacher Chosen Assessment	100
Total	100

Teacher Chosen Assessment Method

Component	Details	Weightage
Advertisement Creation	Create an advertisement to persuade the audience.	25
Classroom Public Speaking Activities	Extempore Speeches, Debate, Presentation using visual aids	50
Role Play	Perform a skit with good direction, script and performance.	25

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Weightage of Course Outcomes

Course Outcomes (COs)	Weightage in Assessment
1. Outline the fundamental elements, skills, and goals of Public Speaking.	10
2. Speak more confidently in front of an audience utilising a variety of delivery skills such as eye contact, gestures, movement & vocal variety.	30
3. Employ strategies and skills to manage communication anxiety.	20
4. Create and present effective presentations using digital and non-digital presentation tools.	20
5. Identify strategies for researching and supporting a speech or presentation.	20
Total	100

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