

Course Plan

Course Title: Business Organisation & Environment	Course Code: 21LBLH102
Programme: BBA LLB	Semester: 1 st
Credits: 4	L-T-P: 3-1-0
ISA Marks: 50 marks	ESA Marks: 50 marks
Course Teacher: Ms. Deepali V Hiremath	Date of Preparation: 04/09/2021
Course Plan Reviewer: Harshpratap Singh	Date of Review: 6/09/2021

Course Objective:

1. The course aims to provide an understanding of the essentials of business and forms of businesses.
2. It details out the minor and major factors affecting the business in various streams and to understand the different environment like political, legal, technological, social and economic environment in the business.
3. To acquire the knowledge about government and its policy that impacts the business.
4. To interrelate the concept of business through the lens of law.

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Course Outcomes (COs)

1. Understand the main working aspects of organisations as part of society.
2. Analyse the environment of a business from legal, regulatory, macroeconomic, cultural, political, technological and natural perspectives.
3. Analyse the economic environment of organisations by means of the development of conceptual areas such as industry, human resources and production.
4. Construct and present scenarios that synthesise business environment information.
5. Critically assess the business environment of an organisation using selected strategic tools.

Mapping of Course Outcomes (COs) with Program Outcomes

Course Outcomes (COs)	Relevant Program Outcomes (POs)
1. Understand the main working aspects of organisations as part of society.	PO - 1, PO-2, PO - 8, PO - 9
2. Analyse the environment of a business from legal, regulatory, macroeconomic, cultural, political, technological and natural perspectives.	PO - 4, PO - 8, PO -14
3. Analyse the economic environment of organisations by means of the development of conceptual areas such as	PO - 2, PO - 3, PO - 11, PO-12

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industry, human resources and production.	
4. Construct and present scenarios that synthesise business environment information.	PO -4, PO - 8
5. Critically assess the business environment of an organisation using selected strategic tools.	PO-1, PO - 13, PO - 14

Course Content

Unit Contents	Number of Sessions
Unit I	13
Unit II	15
Unit III	17
Unit IV	17
Unit V	12
Total	74

Prescribed Text Books

1. Dr. Aswathappa- Essentials of Business Environment, Himalaya Publishing House, Pvt Ltd, Mumbai, 2013.
2. C.B.Guptha- Business Organisation and Management, Sultan Chand & Sons, Mumbai, 2019.
3. Francis Cherrunilam- Business Environment, Himalaya Publishing House, Pvt Ltd. Mumbai, 2013.

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References

1. M. Muniraju, Dinesh N., Murugesha B.N. – Business Organisation and Environment, Vision Book House, Mumbai, 2019.
2. Dr. S.C.Saxena – Business Administration and Management, Sahitya Bhawan Publications, Uttar Pradesh, 2015.

Unit Wise Plan

Unit Number: 01	Planned Sessions: 13
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Unit Learning Outcomes

Unit Learning Outcomes	COs	BL
Students would be able to explain and interpret the differentiation between different environments	1	L1 & L2
Students can describe effectively how they make decisions.	3	L2 & L3
Students can voice their opinions on how the business organization is built upon	3	L1, L2
Students can express their views about Ethics	3	L1

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Topic Wise Plan

S.No.	Topic	Number of Sessions	Pedagogy
1	Business: Meaning, Nature, Scope and Social responsibility of Business.	3	Case study and Lecture method.
2	Objectives, Essentials of successful business	4	Lecture method and discussion
3	Functional areas of business	3	Lecture method
4	Concept of Business Organization.	3	Lecture method and discussion

Prescribed Reading(s) / Learning Resource(s)

1. Dr. Aswathappa: Essentials of Business Environment, Himalaya Publishing House, Mumbai, 2013.

Unit Wise Plan

Unit Number: 02	Planned Sessions: 15
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Unit Learning Outcomes

Unit Learning Outcomes	COs	BL
Student can predict critical ways of appreciating different environments	1	L1
Students would appreciate and differentiate different forms of business organisation.	2	L1

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Students would know about sole proprietorship, company, partnership and cooperative society	1	L3
Students would analyse the need for different forms of these organisation structure needed to run the economy	3	L3 & L4

Topic Wise Plan

S.No.	Topic	Number of Sessions	Pedagogy
1	Sole proprietorship: Definitions, Features, Merits and Demerits	3	Discussion and activities
2	Partnership: Definitions, partnership deed, Features, Merits and Demerits.	3	Lecture method and discussion
3	Joint Stock Company: Definitions, Features, Merits and Demerits	4	Lecture method
4	Co-operatives: Definitions, Features, Merits and Demerits.	4	Lecture method and discussion and Role Play

Prescribed Reading(s) / Learning Resource(s)

Dr. Aswathappa: Essentials of Business Environment, Himalaya Publishing House, Mumbai, 2013.

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Unit Wise Plan

Unit Number: 03	Planned Sessions: 17
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Unit Learning Outcomes

Unit Learning Outcomes	COs	BL
Students would be introduced to the world of public sector enterprises	3	L3 & L4
Students would appreciate the working of public sector enterprise and appreciate the different working style forms	6	L3 & L4
Students would analyse and interpret the working of government companies	3	L3 & L4
Students would relate the concepts learnt to the contemporary development such as PPP	2	L3 & L4 & L2

Topic Wise Plan

S.No.	Topic	Number of Sessions	Pedagogy
1	Departmental Undertaking: Definitions, Features, Merits and Demerits.	4	Lecture method and discussion
2	Public Corporations: Definitions, Features, Merits and Demerits.	5	Lecture method, Role play
3	Government Companies: Definitions, Features, Merits and Demerits	4	Lecture method
4	Contemporary Developments	4	Lecture method, activities and discussion

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Prescribed Reading(s) / Learning Resource(s)

1. Dr. Aswathappa: Essentials of Business Environment, Himalaya Publishing House, Mumbai, 2013.

Unit Wise Plan

Unit Number: 04	Planned Sessions: 17
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Unit Learning Outcomes

Unit Learning Outcomes	COs	BL
Students would gain the knowledge of different external environments affecting the business	3	L1
Students would learn about PESTLE analysis	3, 4	L2
Students would analyse the impact of PESTLE on the business	5, 7	L2 & L3
Contemporary issues in PESTLE would be gauged	4, 5	L3 & L4

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Topic Wise Plan

S.No.	Topic	Number of Sessions	Pedagogy
1	Meaning and Importance of Business Environment	4	Lecture method and discussion
2	Dimensions of Business Environment - PESTLE	4	Lecture method, activities and discussion
3	Political, Economic, Social, Legal	4	Lecture method and Role play
4	Natural and Technological Environment, Contemporary issues in PESTLE	5	Lecture method

Prescribed Reading(s) / Learning Resource(s)

2. Dr. Aswathappa: Essentials of Business Environment, Himalaya Publishing House, Mumbai, 2013.

Additional Reading(s) / Learning Resource(s)

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Unit Wise Plan

Unit Number: 05	Planned Sessions: 12
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Unit Learning Outcomes

Unit Learning Outcomes	COs	BL
Students would learn the importance government policy and business	2, 5	L3
Students would be able to acquaint themselves with business policies	3, 4	L3
Students would with clarity understand the importance of LPG Policy	2, 3	L4 & L5
Students would be able to appreciate and chalk out the contemporary success with regards to LPG	4	L3 & L5

Topic Wise Plan

S.No.	Topic	Number of Sessions	Pedagogy
1	Meaning and Importance- Government Policy	3	Lecture method
2	Impact of Government policy on business and industry	3	Lecture method
3	Impact of Government policy on business and industry with reference to liberalization,	3	Lecture method and group discussion

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4	Impact of Government policy on business and industry with reference to privatization and globalization.	3	Lecture method and activities.
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Industry/Professional Skills, Human Values, Service Learning

Industry/Professional Skills	<ul style="list-style-type: none"> • Critical thinking and problem solving. • Teamwork and collaboration. • Professionalism and strong work ethic. • Oral and written communications skills. • Leadership.
Human Values	Business ethics stand above the Business environment and its PESTLE Factors
Service Learning (if any)	Society would be benefited if businesses are implemented for the sake of sustainability in business rather than consumerism, Privatization and Globalization.

Evaluation Scheme for ISA

Assessment	Weightage in Marks
Mid-Term Exam	40
Teacher Chosen Assessment	10
Total	50

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Teacher Chosen Assessment Method

Component	Details	Weightage
Team event	Quiz	10
Presentation	Presentation of the given Assignment	10

Weightage of Course Outcomes

Course Outcomes (COs)	Weightage in Assessment
1, 2.	30
3,5	25
4	25
1,2	20
Total	100

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