

Course Plan

Course Title: Microeconomics	Course Code: 21LCLH103
Programme: B.Com. L.L.B	Semester: I
Credits: 4	L-T-P: 3-1-0
ISA Marks: 50	ESA Marks: 50
Course Teacher: Sarala Arun Vaidya	Date of Preparation: 11/10/2021
Course Plan Reviewer:	Date of Review:

Course Objective

This course provides students with the basic foundation of microeconomics and enables students to understand the introduction of economics. It develops analytical skills in understanding the economic behavior of the consumer, producer and market structures. It makes easy for the students to acquire knowledge of some of the important principle and theories of microeconomics as it lays the foundation to understand other branches of economics. Microeconomics brings in analytical, reasoning and graphical presentation skills to the students.

Course Outcomes (COs)

At the end of the course students will be able to:

1. Outline the fundamentals of economics.
2. Analyse the methodologies and issues in microeconomics.
3. Describe consumer and producer behaviour in the market by understanding various economic concepts like utility, demand, law of demand and elasticity of demand, supply, production function and cost analysis.

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4. Analyse the functioning of different market structure, evaluate performance of firms under different markets and determine the pricing of commodities in these markets.
5. Evaluate how various theories determine remuneration to factors of production theoretically.

Mapping of Course Outcomes (COs) with Program Outcomes

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Course Outcomes (COs)	Relevant Program Outcomes (POs)
1. Outlines the fundamentals of economics.	9, 12
2. Analyse the methodologies and issues in microeconomics.	12
3. Describe consumer and producer behaviour in the market by understanding various economic concepts like utility, demand, law of demand and elasticity of demand, supply, production function and cost analysis.	12,11, 14
4. Analyse the functioning of different market structure, evaluate performance of firms under different markets and determine the pricing of commodities in these markets.	12, 14
5. Evaluate how various theories determine remuneration to factors of production theoretically.	12, 13, 14

Course Content

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Unit Contents	Number of Sessions
Unit I-The Fundamentals of Microeconomics Microeconomics: Meaning , Nature and Scope Importance and Limitations of Microeconomics Methodological issues in Economics Economic Laws Central Problems of an Economy	10
Unit II - Consumer Behaviour The Concept of Utility - the Law of Diminishing Marginal Utility Law of Equi Marginal Utility Theory of Consumer's Surplus Indifference Curves – Meaning, Indifference Curves, Properties of Indifference Curves, Consumers' Equilibrium under indifference curves. Revealed Preference Theory Demand-Meaning, Determinants of Demand, the Demand Schedule - the Law of Demand - Exceptions to the Law of Demand Elasticity of Demand: Meaning- Types: Price, Income and Cross Elasticity and Price Elasticity of Demand	18
Unit III -Production, Cost and Revenue Meaning of Supply: The Law of Supply, Determinants of Supply Production Function Law of Variable Proportions Law of Returns to Scale Concepts of Costs: Short-Run and Long-Run Cost Curves Concepts of Revenue: Total, Average and Marginal Revenue Curves Economies of Scale	13

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Unit IV- Distribution/ Market Perfect Competition: Features - Price & Output Determination Monopoly: Types - Features - Price and Output Determination Price Discrimination Monopolistic Competition: Features - Price and Output Determination Product Differentiation Oligopoly: Features, Price rigidity/Kinked demand curve and Price leadership	14
Unit V -Factor Pricing Ricardian theory of Rent Quasi rent Wages- collective bargaining, wage differentials, minimum wages Loanable funds theory of interest Keynes liquidity preference theory of interest Innovation theory of profits Modern Theory of Profits	10
Total	65

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Prescribed Text Books

1. M L Seth- Microeconomics, Lakshmi Narain Agrawal Publisher, Agra, 2018
2. M L Jhingan and B K Jhingan- Microeconomics, 8th Edition, Vrinda Publications (P) Ltd. New Delhi, 2017
3. Ahuja, H.L. Modern Microeconomics, S. Chand & Company Ltd New Delhi, 2014

References

1. Mithani D.M. -Modern Economic Analysis, Himalayan Publishing House, Mumbai.
2. Dwivedi, D.N. - Microeconomics Theory and Applications, 3rd Edition, Vikas Publishing.
3. Koutsoyiannis A- Modern Microeconomics, 2nd Edition, Macmillan London
4. Stonier, A.W. and D.C. Hague (1972), A Textbook of Economic Theory, ELBS and Lognman Group, London.
5. H S Agrawal- Microeconomic Theory, Ane Books Pvt. Ltd, New Delhi.

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Unit Wise Plan

Unit Number: I	Planned Sessions: 10
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Unit Learning Outcomes

Unit Learning Outcomes	COs	BL
1.Understand the importance of microeconomics as it deals with behavior of an individual, household or a firm	1	BL-1
2.Discuss the methodologies used in understanding the economics	1	BL-2
3.Discuss the conditions laid for deriving and understanding economic theories	1	BL-2
4. Analyse the economic problems or challenges faced by different economic systems	1	BL-4

Topic Wise Plan

S.No	Topic	Number of Sessions	Pedagogy
1	Microeconomics: Meaning, Nature and Scope. Importance and Limitations of microeconomics	4	Lecture
2	Methodological issues in Economics	3	Lecture with discussion
3	Economic Laws	1	Lecture
4	Central Problems of an Economy	2	Lecture

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Prescribed Reading(s) / Learning Resource(s)

1. M L Seth- Microeconomics, Lakshmi Narain Agrawal Publisher, Agra, 2018
2. M L Jhingan and B K Jhingan- Microeconomics, 8th Edition, Vrinda Publications (P) Ltd. New Delhi, 2017
3. Ahuja, H.L. Modern Microeconomics, S. Chand & Company Ltd New Delhi, 2014

Additional Reading(s) / Learning Resource(s)

1. Mithani D.M. -Modern Economic Analysis, Himalayan Publishing House, Mumbai.
2. Dwivedi, D.N. - Microeconomics Theory and Applications, 3rd Edition, Vikas Publishing
3. H S Agrawal- Microeconomic Theory, Ane Books Pvt. Ltd, New Delhi.

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Unit Wise Plan

Unit Number: II	Planned Sessions: 18
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Unit Learning Outcomes

Unit Learning Outcomes	COs	BL
Provides understanding of consumer's behavior in the market	2	BL-1
Identify the major factors that influence consumer behavior in fulfilling his/her consumption requisites	3	BL-2
Demonstrate an understanding of factors that determine demand in the market	3	BL-3
Examine the relevance of consumer behaviour theories in market decision making	3	BL-4

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S.No	Topic	Number of Sessions	Pedagogy
1	The Concept of Utility - the Law of Diminishing Marginal Utility Law of Equi Marginal Utility	4	Lecture
2	Theory of Consumer's Surplus	2	Lecture with discussion
3	Indifference Curves – Meaning, Indifference Curves, Properties of Indifference Curves, Consumers' Equilibrium under indifference curves	4	Lecture
4	Revealed Preference Theory	2	Lecture
5	Meaning, Determinants of Demand, the Demand Schedule - the Law of Demand - Exceptions to the Law of Demand	3	Lecture/ Student presentation
6	Elasticity of Demand: Meaning- Types: Price, Income and Cross Elasticity Price Elasticity of Demand	2	Lecture

Prescribed Reading(s) / Learning Resource(s)

1. Seth, M. L.: Micro Economics, Laxmi Narain Agarwal, Educational Publishers, Agra.
2. Ahuja, H.L. Modern Microeconomics, S. Chand & Company Ltd New Delhi, 2014

Additional Reading(s) / Learning Resource(s)

1. Mithani D.M. -Modern Economic Analysis, Himalayan Publishing House, Mumbai
2. M L Jhingan and B K Jhingan- Microeconomics, 8th Edition, Vrinda Publications (P) Ltd.New Delhi, 2017
3. H S Agrawal- Microeconomic Theory, Ane Books Pvt. Ltd, New Delhi.
4. Stonier, A.W. and D.C. Hague (1972), A Textbook of Economic Theory, ELBS and Lognman Group, London.

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Unit Number: III

Planned Sessions: 13

Unit Learning Outcomes

Unit Learning Outcomes	COs	BL
1. Explains the producers behavior and its objectives in the market	3	BL-2
2. Understand the production planning	3	BL-1
3. Production function theories examine the process of production planning and decision making in choosing the optimal combinations of factors of production to derive maximum output.	3	BL-3
4. Explains the theoretical classification of cost in economics.	3	BL-2
5. Understand the cost advantage benefits for a firm in long run with large scale production.	3	BL-1

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S.No .	Topic	Number of Sessions	Pedagogy
1	Meaning of Supply: The Law of Supply, Determinants of Supply	2	Lecture/ Group discussion
2	Production Function	2	Lecture with discussion
3	Law of Variable Proportions Law of Returns to Scale	3	Lecture
4	Concepts of Costs: Short-Run and Long-Run Cost Curves	3	Lecture
5	Concepts of Revenue: Total, Average and Marginal Revenue Curves	1	Lecture
6	Economies of Scale	2	Student Presentation

Prescribed Reading(s) / Learning Resource(s)

1. Seth, M. L.: Micro Economics, Laxmi Narain Agarwal, Educational Publishers, Agra.
2. Ahuja, H.L. Modern Microeconomics, S. Chand & Company Ltd New Delhi, 2014

Additional Reading(s) / Learning Resource(s)

1. H.L.Ahuja Modern Economics, S Chand and Company Limited, New Delhi, 2015, 19th revised edition
2. Stonier, A.W. and D.C. Hague (1972), A Textbook of Economic Theory, ELBS and Lognman Group, London

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Unit Number: IV	Planned Sessions: 14
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Unit Learning Outcomes

Unit Learning Outcomes	COs	BL
1. Distinguish between perfect and imperfect market structure.	4	BL-04
2. Explains the structure and functioning of different market though their objectives is for sales and profit maximisation.	4	BL-02
3. Discuss the feature of Product differentiation by firms as a strategy to establish themselves as monopolists in market	4	BL-2

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S.No	Topic	Number of Sessions	Pedagogy
1	Perfect Competition: Features - Price & output determination	3	Lecture
2	Monopoly: Types - Features - Price and output determination Price Discrimination	4	Lecture and Student presentation
3	Monopolistic Competition: Features - Price and output determination Product Differentiation	3	Lecture Group discussion
	Oligopoly: Features – Price rigidity/Kinked demand curve and Price leadership	4	Lecture

Prescribed Reading(s) / Learning Resource(s)

1. Seth, M. L.: Micro Economics, Laxmi Narain Agarwal, Educational Publishers, Agra.
- 2 Ahuja, H.L. Modern Microeconomics, S. Chand & Company Ltd New Delhi, 2014

Additional Reading(s) / Learning Resource(s)

1. H.L.Ahuja Modern Economics, S Chand and Company Limited, New Delhi, 2015, 19th revised edition
2. H S Agrawal- Microeconomic Theory, Ane Books Pvt. Ltd, New Delhi.
3. M L Jhingan and B K Jhingan- Microeconomics, 8th Edition, Vrinda Publications (P) Ltd.New Delhi, 2017

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Unit Wise Plan

Unit Number: V	Planned Sessions: 10
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Unit Learning Outcomes

Unit Learning Outcomes	COs	BL
1.Explains the theoretical understanding of importance of factors of production in economics	8	BL-2
2. Understand the factors that determine wages with change in time	8	BL-1
3. Distinguish the various factors that derive fixing of interest	9	BL-4
4.Understand profit determination of a firm	8	BL-1

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S.No	Topic	Number of Sessions	Pedagogy
1	Ricardian theory of Rent Quasi rent	3	Lecture
2	Wages- collective bargaining, wage differentials, minimum wages	2	Lecture with discussion
3	Loanable funds theory of interest	2	Lecture
4	Keynes liquidity preference theory of interest	1	Lecture
5	Innovation theory of profits Modern theory of profits	2	Student presentation and Discussion

Prescribed Reading(s) / Learning Resource(s)

1. M L Seth- Microeconomics, Lakshmi Narain Agrawal Publisher, Agra, 2018
2. Ahuja, H.L. Modern Microeconomics, S. Chand & Company Ltd New Delhi, 2014

Additional Reading(s) / Learning Resource(s)

1. M L Jhingan and B K Jhingan- Microeconomics, 8th Edition, Vrinda Publications (P) Ltd. New Delhi, 2017
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Industry/Professional Skills, Human Values, Service Learning

Industry/Professional Skills	Microeconomics brings analytical skills in understanding the consumer behaviour, producer behaviour and functioning of market.
Human Values	Financial management and decision making
Service Learning (if any)	Consumer behaviour

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Evaluation Scheme for ISA

Assessment	Weightage in Marks
Mid-Term Exam	40
Teacher Chosen Assessment	10
Total	50

Teacher Chosen Assessment Method

Component	Details	Weightage
Group assignment	Individual assignment submission and presentation	5
Quiz (tentative)	20 MCQs to be answered in 20 minutes	5

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Weight age of Course Outcomes

Course Outcomes (COs)	Weight age in Assessment
Outline the fundamentals of economics.	15
Analyse the methodologies and issues in microeconomics.	15
Describe consumer and producer behaviour in the market by understanding various economic concepts like utility, demand, law of demand and elasticity of demand, supply, production function and cost analysis.	20
Analyse the functioning of different market structure, evaluate performance of firms under different markets and determine the pricing of commodities in these markets.	20
Evaluate how various theories determine remuneration to factors of production theoretically.	20
Total	100

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